

MEMORANDUM | 20 February 2014

**TO** New Zealand Drug Foundation  
**FROM** Research New Zealand  
**SUBJECT** January Omnibus Survey (#4579)

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The following tables are based on the results to questions asked on behalf of the New Zealand Drug Foundation through Research New Zealand's January Omnibus Survey.

For the January Omnibus Survey, a nationally representative sample of n=501 adult New Zealanders, 18 years of age and over were interviewed between 22 January and 3 February 2014.

The data presented in the tables has been weighted by gender and age to ensure that the results are truly representative of the New Zealand population. The weighting parameters were sourced from Statistics New Zealand and are based on the 2013 Census of Population and Dwellings.

Results based on the (weighted) total sample are subject to a maximum margin of error of +/- 4.5 percent (at the 95 percent confidence level). This means, for example, that had we found 50 percent of respondents had a family member that experienced negative effects on their lives due to their alcohol or drug use, we could be 95 percent sure of getting the same result, plus or minus 4.5 percent, had we interviewed everyone in the population. Higher margins of error apply in the case of sub-samples.



**Table 1:**

*Q10. Imagine that a family member of yours is being faced with an alcohol or drug problem. In this case, where would you go for help?*

	Base =	Total 501 %
GP/Doctor/Health Centre/Hospital		31
AA (Alcoholics Anonymous)		27
Other family members		15
Alcohol Helpline/Drug Helpline/Youthline		13
Counsellor		8
Police/Emergency services		7
Internet		7
Treatment or support services (general mention)		7
Friends		4
Church		4
Citizen's Advice Bureau		4
Salvation Army		4
Community Alcohol and Drug Services (CADs)		2
Ministry of Health		1
Library		0
I would just deal with it myself		3
Other		13
Don't know		15

The base numbers shown are unweighted counts.  
Total may exceed 100% because of multiple responses.

**Table 2:**

*Q11. Have any of your family members ever experienced negative effects on their lives due to their alcohol or drug use?*

	Base =	Total 501 %
Yes		31
No		67
Don't know		1
Total		100

The base numbers shown are unweighted counts.  
Total may not sum to 100% due to rounding.



**Table 3:**

*Q10. Imagine that a family member of yours is being faced with an alcohol or drug problem. In this case, where would you go for help?*

	Base =	Total 501 %	Have any of your family members ever experienced negative effects on their lives due to their alcohol or drug use?	
			Yes 166 %	No/ Don't know 335 %
GP/Doctor/Health Centre/Hospital		31	39	28
Alcohol Helpline/Drug Helpline/Youthline		13	11	13
AA (Alcoholics Anonymous)		27	27	27
Police/Emergency services		7	5	8
Ministry of Health		1	2	0
Friends		4	5	3
Other family members		15	18	13
Church		4	5	3
Internet		7	10	6
Library		0	0	0
Counsellor		8	9	8
Citizen's Advice Bureau		4	4	3
Salvation Army		4	4	4
Community Alcohol and Drug Services (CADs)		2	6	1
Treatment or support services (general mention)		7	7	7
I would just deal with it myself		3	2	3
Other		13	14	12
Don't know		15	9	17
Refused		0	0	0

The base numbers shown are unweighted counts.  
Total may exceed 100% because of multiple responses.



**Table 4:**

*Q10. Imagine that a family member of yours is being faced with an alcohol or drug problem. In this case, where would you go for help?*

	Base =	Total 501 %	Male 182 %	Female 319 %
GP/Doctor/Health Centre/Hospital		31	26	36
AA (Alcoholics Anonymous)		27	25	28
Other family members		15	15	14
Alcohol Helpline/Drug Helpline/Youthline		13	11	14
Counsellor		8	8	8
Police/Emergency services		7	4	9
Internet		7	7	8
Treatment or support services (general mention)		7	7	7
Friends		4	4	3
Church		4	3	4
Citizen's Advice Bureau		4	4	3
Salvation Army		4	3	5
Community Alcohol and Drug Services (CADs)		2	1	3
Ministry of Health		1	1	1
Library		0	0	0
I would just deal with it myself		3	4	2
Other		13	14	12
Don't know		15	21	9

The base numbers shown are unweighted counts.  
Total may exceed 100% because of multiple responses.

**Table 5:**

*Q11. Have any of your family members ever experienced negative effects on their lives due to their alcohol or drug use?*

	Base =	Total 501 %	Male 182 %	Female 319 %
Yes		31	25	37
No		67	73	62
Don't know		1	2	1
Total		100	100	100

The base numbers shown are unweighted counts.  
Total may not sum to 100% due to rounding.



**Table 6:**

*Q10. Imagine that a family member of yours is being faced with an alcohol or drug problem. In this case, where would you go for help?*

	Base =	Total	18 to 34 years	35 to 54 years	55 years and over
		501	138	201	162
		%	%	%	%
GP/Doctor/Health Centre/Hospital		31	18	37	37
AA (Alcoholics Anonymous)		27	22	26	32
Other family members		15	22	13	10
Alcohol Helpline/Drug Helpline/Youthline		13	22	11	7
Counsellor		8	11	4	10
Police/Emergency services		7	7	6	8
Internet		7	12	10	0
Treatment or support services (general mention)		7	6	7	8
Friends		4	4	4	3
Church		4	2	5	3
Citizen's Advice Bureau		4	1	5	4
Salvation Army		4	2	6	5
Community Alcohol and Drug Services (CADs)		2	3	3	2
Ministry of Health		1	0	1	1
Library		0	0	0	0
I would just deal with it myself		3	3	3	3
Other		13	11	11	16
Don't know		15	11	11	21

The base numbers shown are unweighted counts.  
Total may exceed 100% because of multiple responses.

**Table 7:**

*Q11. Have any of your family members ever experienced negative effects on their lives due to their alcohol or drug use?*

	Base =	Total	18 to 34 years	35 to 54 years	55 years and over
		501	138	201	162
		%	%	%	%
Yes		31	35	36	23
No		67	64	63	74
Don't know		1	1	1	2
Total		100	100	100	100

The base numbers shown are unweighted counts.  
Total may not sum to 100% due to rounding.